

kara

fw.d sign solutions

GABRIEL'S WHARF

Southbank

1	11
2	12
3	13
4	14
5	15
6	16
7	17
8	18
9	19
10	

Upper Ground

SHOPS

- 1 Beauty and the bit
- 2 Friedel Buecking
- 3 Funki Fresh
- 4 Ganesha
- 5 Heads Rule Hearts
- 6 Harrietta Park
- 7 Jambai
- 8 Lagom
- 9 Nordic Hip Mac
- 10 Skylink Galleries
- 11 Southbank Printmakers
- 12 Studio 1/2
- 13 The House of Eunice
- 14 Vendula

RESTAURANTS

- 15 House of Crepes
- 16 Studio Site
- 17 Gourmet Pizza Co
- 18 Pizzaminister
- 19 Sarnia





introduction to fwd

fwd are experienced design consultants specialising in the design of unique pedestrian and transport wayfinding and information systems that communicate the identity and navigation of places and spaces. We have extensive national and international experience working across public and private sectors and have the proven tools to deliver the highest standards of accessible information and fit for purpose product, detailed for durability and ease of updating.

As experts in the design and implementation of pedestrian wayfinding systems we recognise that

not everyone has the budget to fund bespoke design. We have addressed this challenge with the creation of our own range of quality-designed signage systems developed from our best practice experience and standards. Our ready-to-go systems are modular and can be easily and quickly customized to reflect your brand and to create a unique local design solution.

To deliver a quality installation we partner with specialist manufacturers we know well from previous collaborations implementing many world-class wayfinding and signage projects. As the supplier they will

support you by having your signage installed within a short lead time and because the fwd product ranges are already designed, developed and tested, we can provide up front costs helping you accurately budget projects from the very start.

We can arrange competitive quotations and support procurement with confidence, knowing the end result will be of the highest quality design and manufactured to your precise specifications.

We can support the supply of our signage ranges with our consultancy services including wayfinding, identity, graphic and map design services.

www.fwdesign.com

kara is the speedy installer

kara is a brand new innovative signage system designed to bring a quality specification to high street statutory signage at a cost effective price.

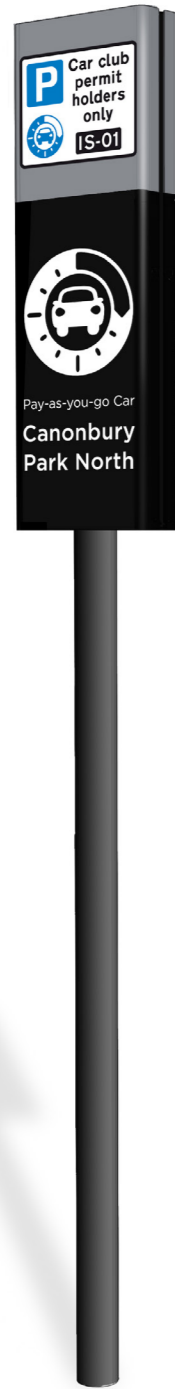
A post mounted system designed to quickly and easily fit around existing posts or lamp posts of any size using standard Signfix clamping fixings.

A small number of standard system components deliver a range of different sign configurations offering a breadth of flexibility and versatility of application.

kara



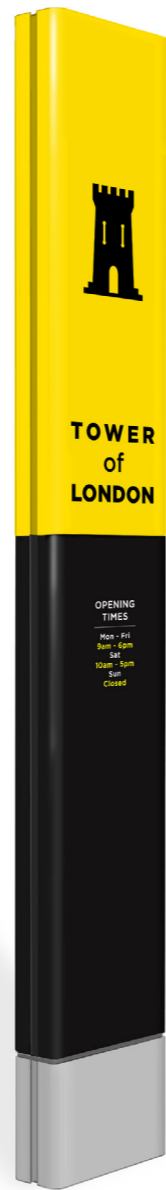
product family



post



slim post



slim plinth

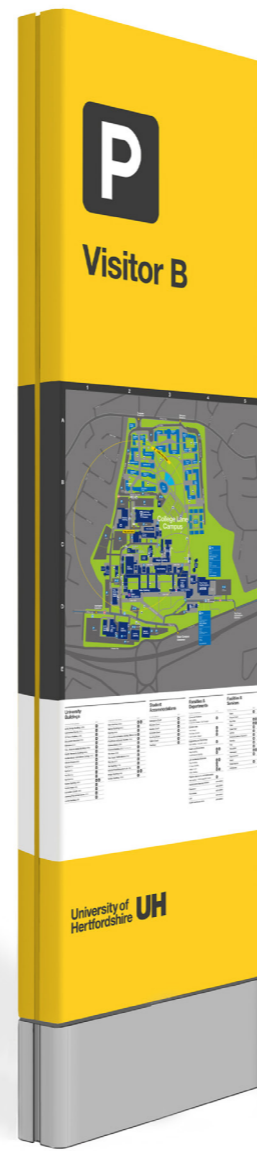


wall mounted

product family



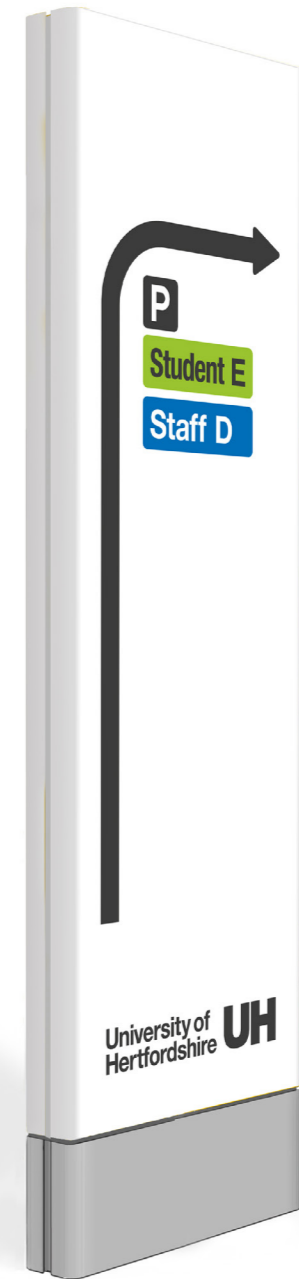
wide post



wide plinth



large post



large plinth



CUBANA RESTAURANT cubana.co.uk



WQ
WATERLOO QUARTER, ORG
Discover Something Different

↑
Lambeth North
10 mins walk

🚶
Lower Marsh
Market
Wed & Friday 10 - 6pm
Thursdays 10 - 8pm

Are you a market trader interested in taking a stall on the new market? Please contact Westminster Artisans on info@westminsterartisans.co.uk or call 07766 742388

RISTORANTE ITALIANO Est: 1977

CHICK



THE CUT

★ **PRET A MANGER**
freshly prepared ★ good ★ natural food

★ HOT CHOCOLATE ★ FRESHLY PREPARED ★ CROISSANTS ★ TEAS ★ BAGUETTES ★ SUSHI ★ JUICES ★ SANDWICHES ★ SOUPS ★ SALADS ★ HOT WRAPS ★ PASTRIES ★ COFFEE ★

CAFFÈ NERO

CAFFÈ NERO

THE ITALIAN COFFEE CO

E.B.

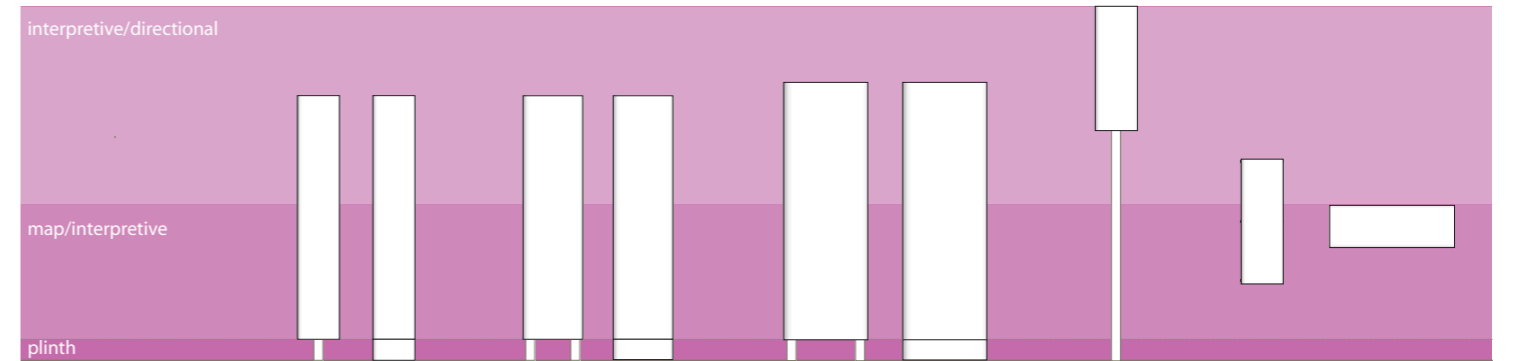
Lambeth North
 5 mins walk
 Young Vic Theatre
 WATERLOO QUARTER.ORG
 The Greater Southwark Challenge

WINDMILL WALK

slim post



family members



dimensions

H 2519mm x W 400mm X D 205mm

overview

Fabricated aluminium panels with polyester powder coat finish, masked and sprayed. Double panels fit around a 100mm square post.

Signs are built up from the bottom up with a top cap securely locking the panels in place.

information

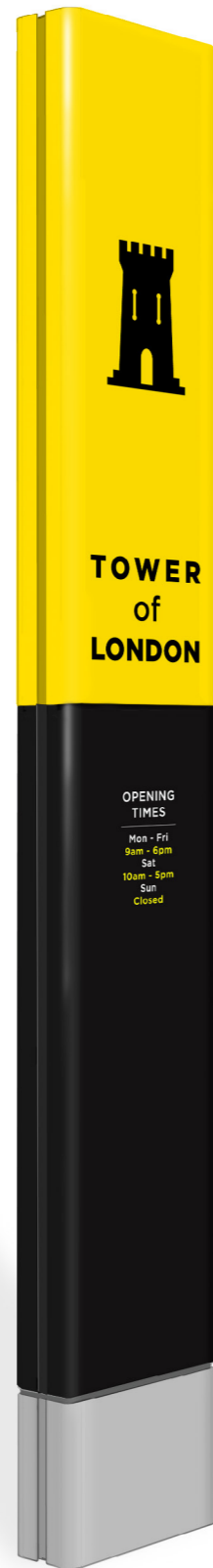
Vinyl graphics or digitally printed vinyls applied to panels with a clear polyurethane laquer providing high levels of durability.

options

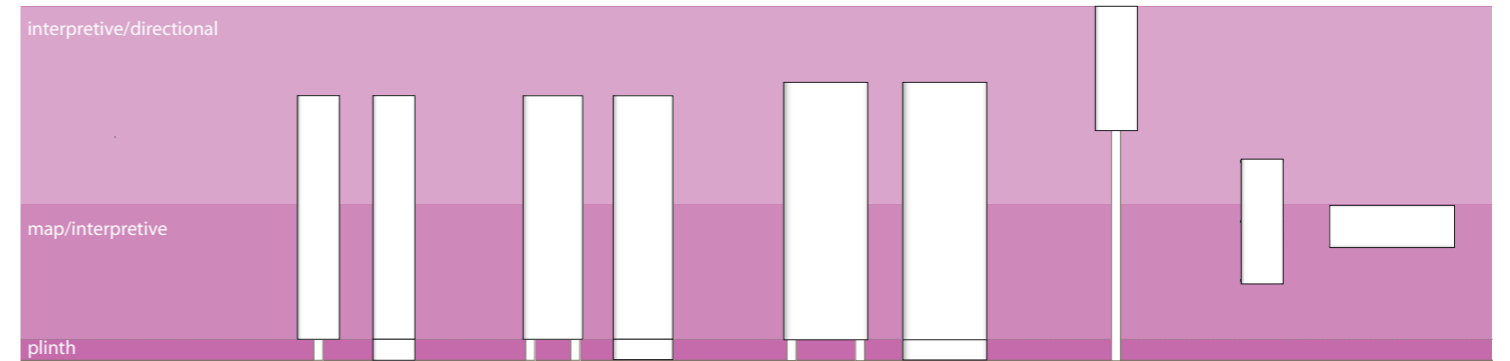
Due to the nature of sign construction the sign can be made to any height within manufacturing capabilities.

registered design: 001731555-0001

slim plinth



family members



dimensions

H 2519mm x W 400mm X D 205mm

overview

Fabricated aluminium panels with polyester powder coat finish, masked and sprayed. Double panels fit around a 100mm square post.

Signs are built up from the bottom up with a top cap securely locking the panels in place.

information

Vinyl graphics or digitally printed vinyls applied to panels with a clear polyurethane laquer providing high levels of durability.

plinth

Fabricated 316 Grade stainless steel plinth with a horizontal brushed finish.

options

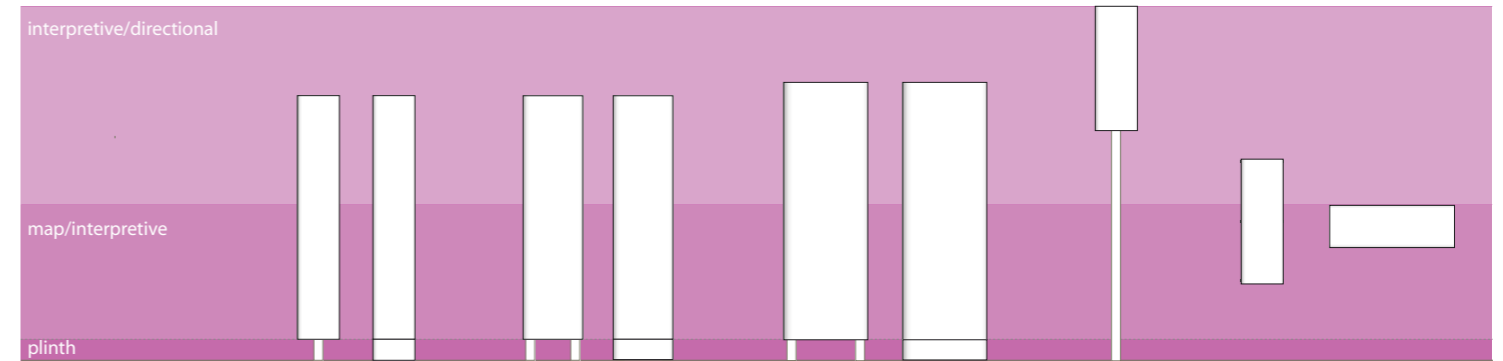
Due to the nature of sign construction the sign can be made to any height within manufacturing capabilities.

registered design: 001731555-0001

wide post



family members



dimensions

H 2519mm x W 650mm X D 205mm

overview

Fabricated aluminium panels with polyester powder coat finish, masked and sprayed. Double panels fit around a 100mm square post.

Signs are built up from the bottom up with a top cap securely locking the panels in place.

information

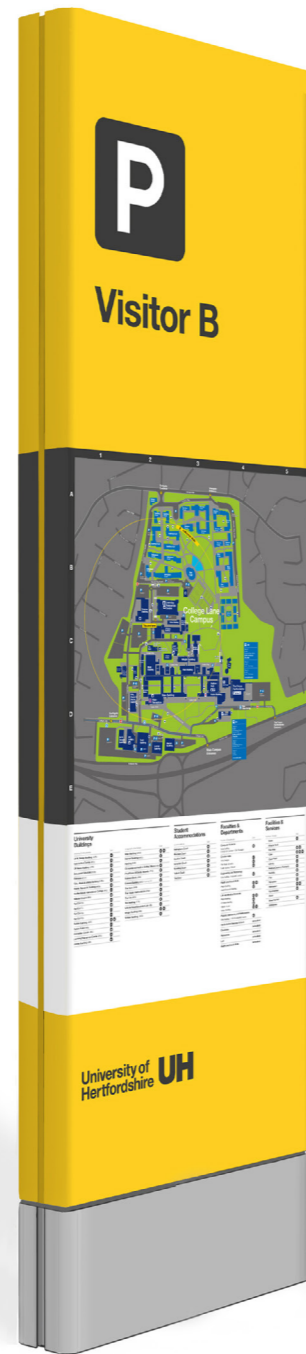
Vinyl graphics or digitally printed vinyls applied to panels with a clear polyurethane laquer providing high levels of durability.

options

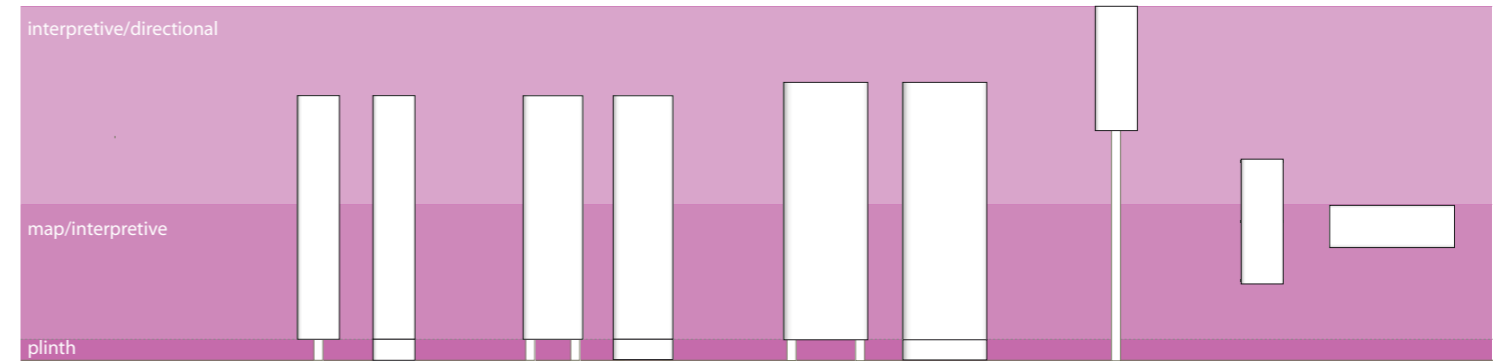
Due to the nature of sign construction the sign can be made to any height within manufacturing capabilities.

registered design: 001731555-0001

wide plinth



family members



dimensions

H 2519mm x W 650mm X D 205mm

overview

Fabricated aluminium panels with polyester powder coat finish, masked and sprayed. Double panels fit around a 100mm square post.

Signs are built up from the bottom up with a top cap securely locking the panels in place.

information

Vinyl graphics or digitally printed vinyls applied to panels with a clear polyurethane laquer providing high levels of durability.

plinth

Fabricated 316 Grade stainless steel plinth with a horizontal brushed finish.

options

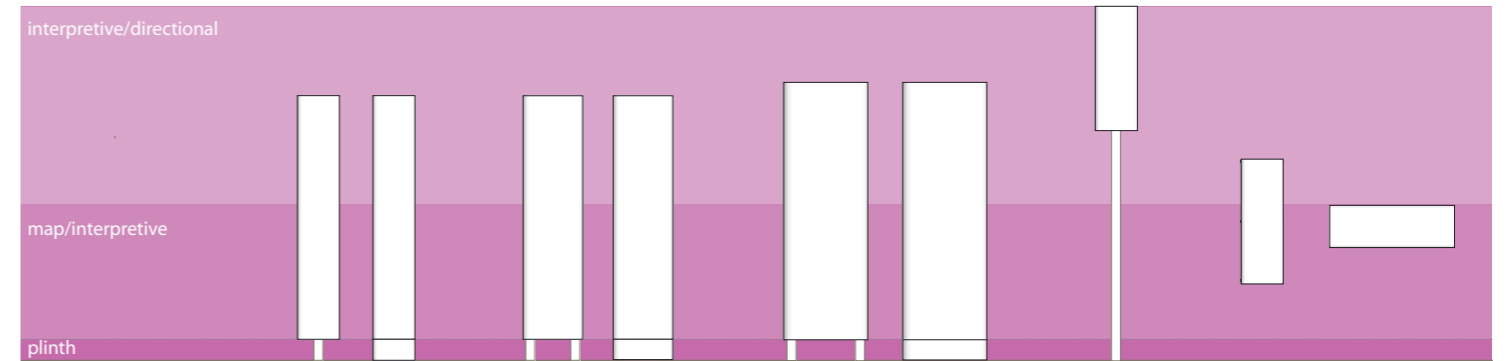
Due to the nature of sign construction the sign can be made to any height within manufacturing capabilities.

registered design: 001731555-0001

large post



family members



dimensions

H 2650mm x W 800mm X D 205mm

overview

Fabricated aluminium panels with polyester powder coat finish, masked and sprayed. Double panels fit around a 100mm square post.

Signs are built up from the bottom up with a top cap securely locking the panels in place.

information

Vinyl graphics or digitally printed vinyls applied to panels with a clear polyurethane laquer providing high levels of durability.

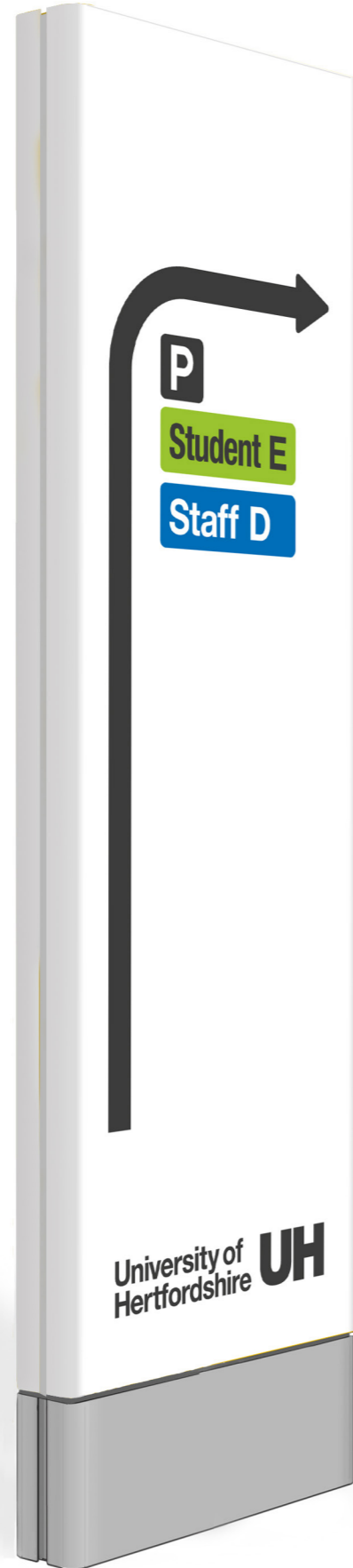
options

Due to the nature of sign construction the sign can be made to any height within manufacturing capabilities.

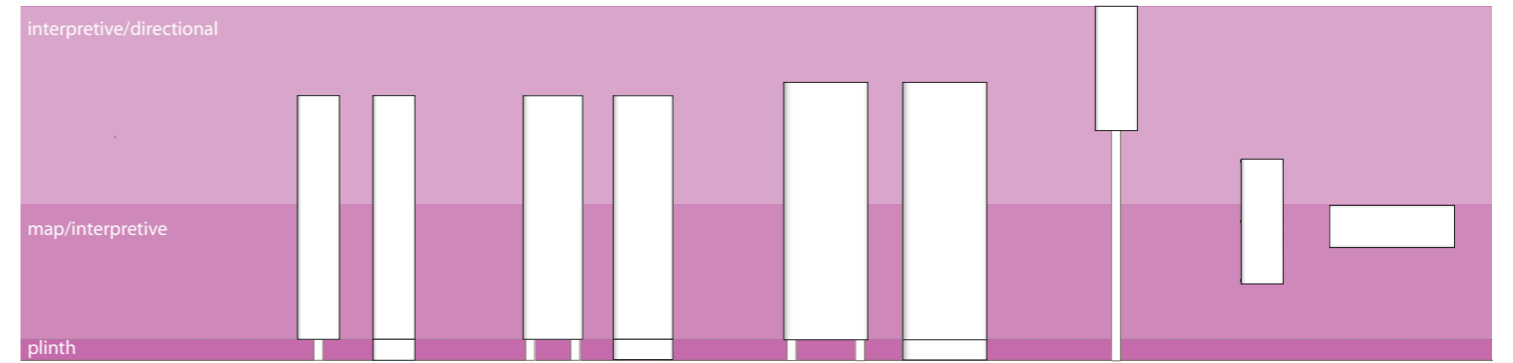
Refective vinyl can be used if required.

registered design: 001731555-0001

large plinth



family members



dimensions

H 2650mm x W 800mm X D 205mm

overview

Fabricated aluminium panels with polyester powder coat finish, masked and sprayed. Double panels fit around a 100mm square post.

Signs are built up from the bottom up with a top cap securely locking the panels in place.

information

Vinyl graphics or digitally printed vinyls applied to panels with a clear polyurethane laquer providing high levels of durability.

plinth

Fabricated 316 Grade stainless steel plinth with a horizontal brushed finish.

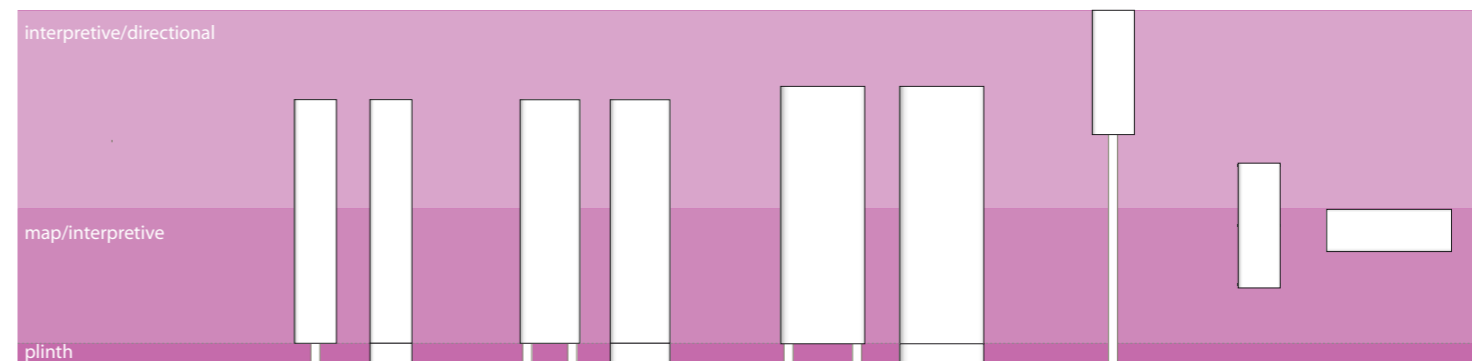
options

Due to the nature of sign construction the sign can be made to any height within manufacturing capabilities.

registered design: 001731555-0001



family members



dimensions

H 1210mm x W 400mm X D 205mm

overview

Fabricated aluminium panels with polyester powder coat finish, masked and sprayed. Double panels fit around a 100mm square post.

Signs are built up from the bottom up with a top cap securely locking the panels in place.

Statutory DfT panel can be pinned off the face of the sign if required to meet DfT requirements.

information

Vinyl graphics or digitally printed vinyls applied to panels with a clear polyurethane laquer providing high levels of durability.

options

Due to the nature of sign construction the sign can be made to any height within manufacturing capabilities.

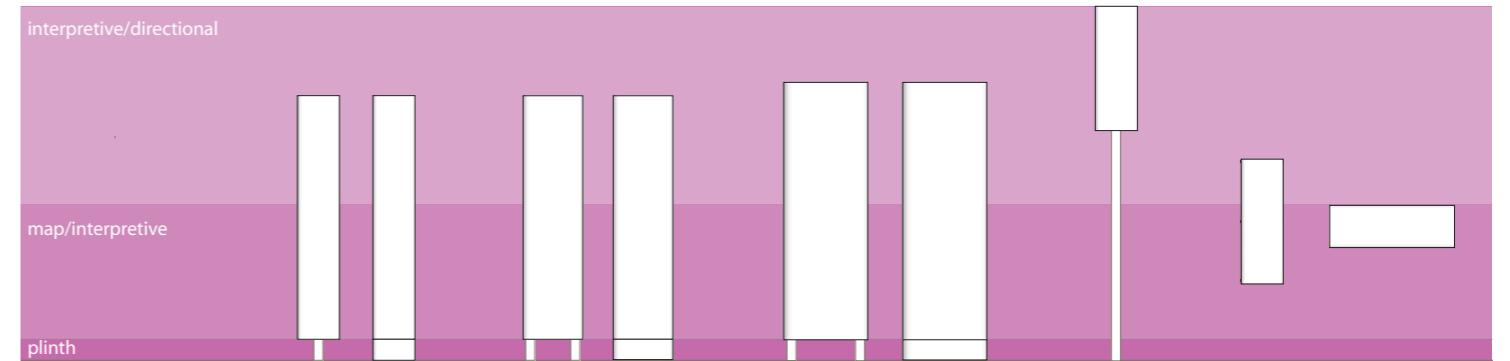
Refective vinyl can be used if required.

registered design: 001731555-0001

wall horizontal



family members



dimensions

H 406mm x W 1210mm x D 66mm

panels

Fabricated aluminium panel with polyester powdercoat finish, masked and sprayed.

Discrete stainless steel security fixings secure panel on the bottom face of sign.

Cover panels are securely fitted to each side.

information

Vinyl graphics or digitally printed vinyls applied to panels with a clear polyurethane laquer providing high levels of durability.

options

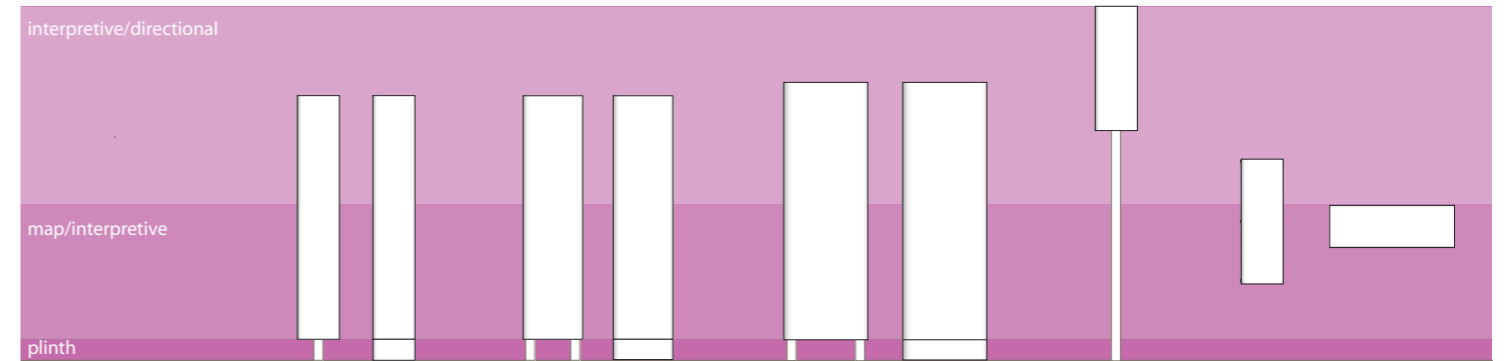
Range of different sign lengths available.

registered design: 001731555-0001

wall vertical



family members



dimensions

H 406mm x W 1210mm x D 66mm

panels

Fabricated aluminium panel with polyester powdercoat finish, masked and sprayed.

Discrete stainless steel security fixings secure panel on the bottom face of sign.

Cover panels are securely fitted to each side.

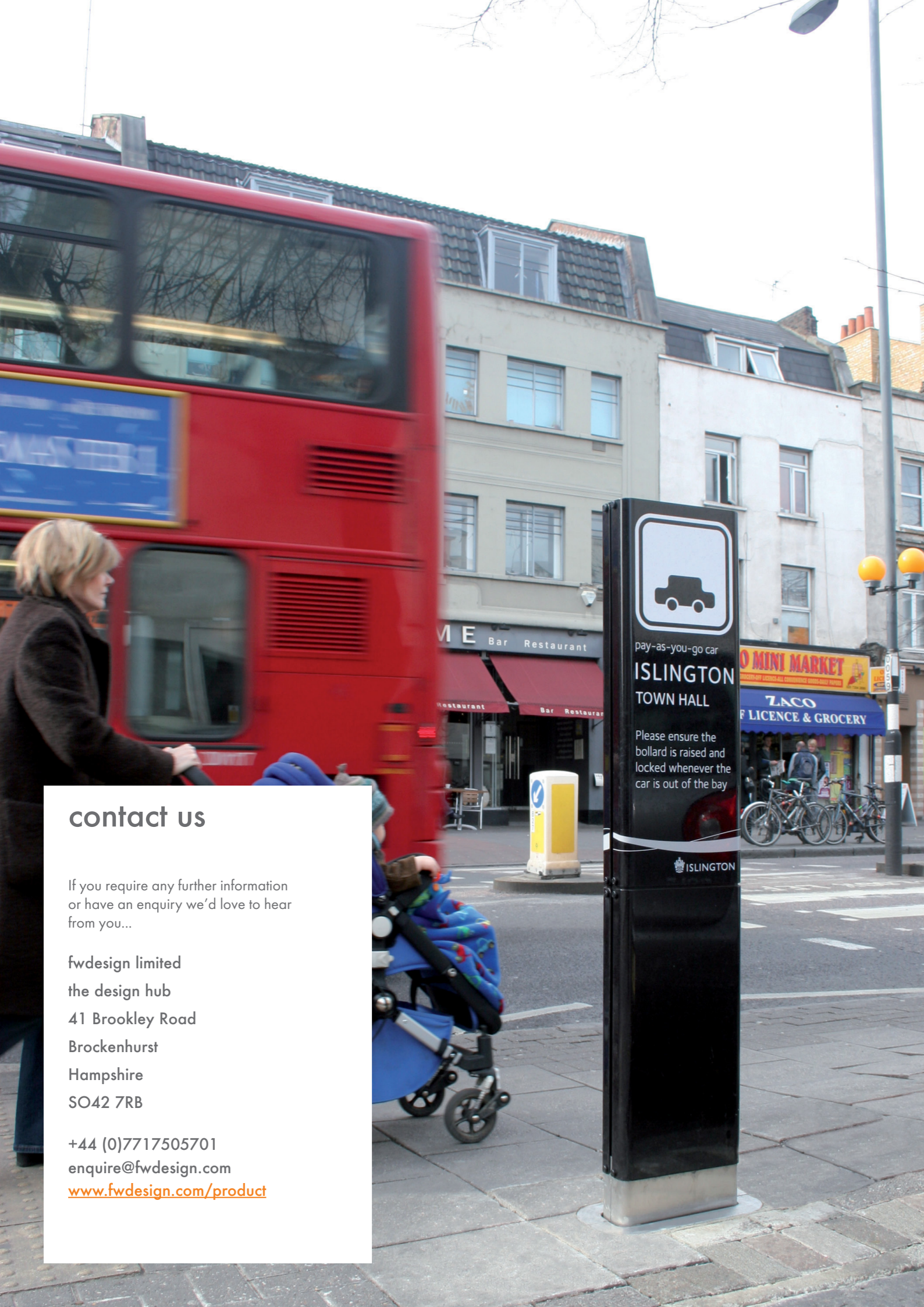
information

Vinyl graphics or digitally printed vinyls applied to panels with a clear polyurethane laquer providing high levels of durability.

options

Range of different sign lengths available.

registered design: 001731555-0001



contact us

If you require any further information or have an enquiry we'd love to hear from you...

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